



THE ARTIFICIAL
GRASS
COMPANY

ARTIFICIAL GRASS MADE FOR CANADA'S CLIMATE



Make a Real
Difference

DISCOVER INSIDE

- 👉 The Truth About Chinese Artificial Grass
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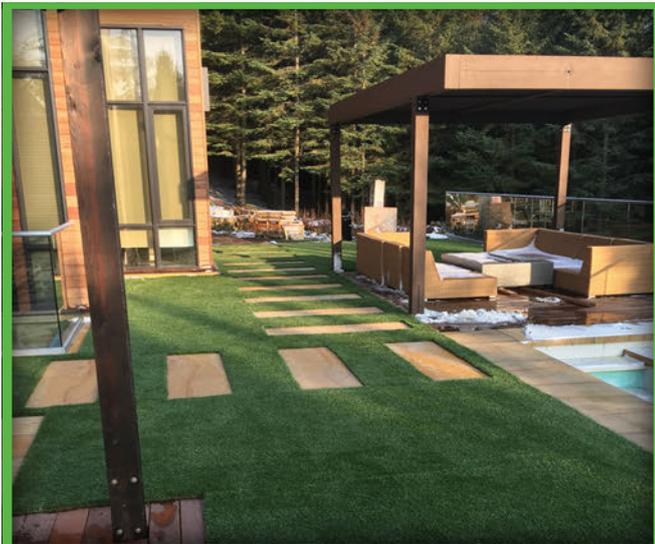
Our Artificial Grass

Ranks # 1

when determining softness, colour, drainage, heat retention, piece of mind guarantees, customer satisfaction and even on price, bar none.

Thank you for a chance to show why Progreen Canada is The Most Trusted Name in Artificial Grass. We value all our contractors and pride ourselves on developing and supplying the highest quality artificial grass products available since 1987.

Our best customers are informed customers and as such we wanted to bring attention to some of the potential pitfalls involved when buying artificial grass. Before you take back your weekends by installing an artificial grass surface, we invite you to review this important information. We'll be happy to demonstrate the difference upon your request.



Artificial grass is all the rage growing leaps and bounds as more and more homeowners eagerly jumping on the craze of having a zero-maintenance backyard.

To keep up with demand for maintenance-free yards, Chinese manufacturers are flooding North American markets with their inexpensive goods. A lot of these products are plain awful! The bottom line; if you're not much concerned about quality and longevity and confident it will last ten years or slightly longer, you stand to save \$100 to \$250. That's not a lot of savings for what you are giving up by going with the cheaper product and we feel your peace of mind outweighs the token savings.

Products manufactured in China have all but eliminated North American manufacturing, regardless of industry. The old saying "you get what you pay for" no longer holds true. Chinese imported artificial grass is 70%-80% cheaper but Canadian dealers, or contractors are paying North American prices. The bottom line is, you're not getting the cheap stuff for cheap.

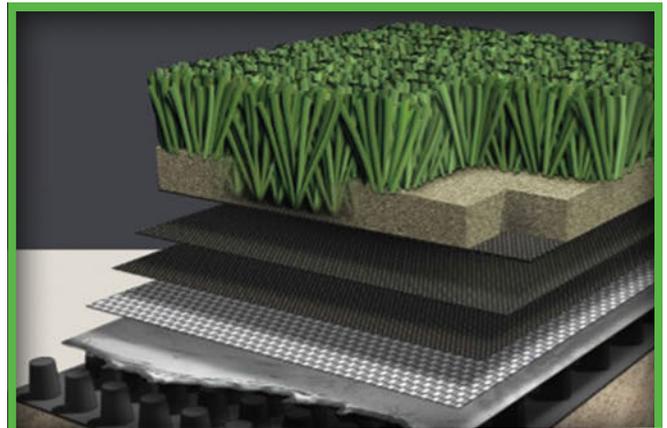
Understanding that you are not saving much by purchasing Chinese products the real purpose here is to spell out the significant differences between Chinese and ProGreen Canada made products. After all, an educated customer is our best customer.

Here are a few very important things to consider when purchasing artificial turf.

1st THE TURF BACKING

If the turf product you choose has perforations (holes) in the backing, you might want to reconsider, or at the very least understand that pet urine won't make its way through the holes efficiently. Pet Urine sitting in the backing will start smelling to high heaven when the urine crystallizes in hot, dry weather. Thorough and regular rinsing with a power washer or powerful hose is the only way to combat the pungent lingering smell. Maintenance is galore!

PROGREEN CANADA landscape grass backings have NO perforations. Everything drains through our entire backing. Our Proflow™ backing is patent pending and drains up to 400% quicker than conventional backings.



PROGREEN CANADA's artificial grass products have a 4-ply backing. Competing synthetic turf manufacturers all promote three ply-backings, but some have only two plies. Our extra layer of the backing means our turf is more stable preventing wrinkling over time.

2ND FIBER EXTRUSION

All turf manufacturers extrude their fibers and THEN apply paint to the extruded filament with their color pigments. A UV treatment is then topically applied. LEAD must be employed for the paint to bind to the plastic fiber which in most cases acceptable levels are used however when turf is manufactured overseas in a completely unregulated industry, and there is no way to know what an "acceptable" standard of lead may be. Or for that matter, if every order has the same standard. Should you consider going with a Chinese artificial grass be advised when your kids and pets are playing on it make your kids wash their hands after every use and hose down the dog.

At **PROGREEN CANADA** our fiber production starts with adding the color and UV additives into the resin, mixing the compounds together and THEN extruding the fibers. Ours is a much different process. 100% of our fibers are not only embedded with color but also 100% embedded with our UV Stabilizers. This process results in zero need for lead or any other heavy metals.

3rd FIBER RESIN

Amongst industry insiders its known that Overseas manufacturer's use inexpensive and low-quality resins. To further save money it is also knowledge that many will use questionable fillers in the resin. European and North American Authorities have documented a list of 150 toxic and dangerous substances found in some turf products over the years.

PROGREEN CANADA uses only top quality, North American made resins with no added fillers or dangerous substances. Some key points;

- ✓ 100% Proprietary premium metallocene polymer from Exxon Mobil
- ✓ No "fillers" used in fiber resins
- ✓ NO Lead & NO Toxic Chemicals
- ✓ UNMATCHED DURABILITY 40% higher strength than a comparable "Tencate" (leading American competitor's fiber) Routinely passes 100,000 plus cycles on a Lisport accelerated test.
- ✓ ProGreen Kool Fiber System uses infrared Cool Light Reflection Technology, resulting in a turf that is 20% cooler than all other artificial grasses on the market.
- ✓ 100% Made In-house in the US. PROGREEN CANADA is the only company with vertically integrated fiber manufacturing, tufting, coating, and installation.
- ✓ 15 Year, Manufacturer's Warranty, 3rd Party Insured. The best in the business.

**Call Design Turf Today
416.546.6490**

Our knowledgeable staff will present you with a no obligation quote and answer all of your questions.

THIS GAME CHANGING landscape grass fiber improvement is found

New



2018

only in ProGreen Canada's HYBRID DUAL FIBER!

ProGreen Canada recently revealed the most significant technological development in fiber technology! Artificial turf is being installed by hundreds, if not thousands of homeowners in their backyards across Canada every year and this revolutionary fiber improvement will position ProGreen as the absolute leader in the industry. This technology is a game changer in the artificial turf industry. It will efficiently give ProGreen products the ability to outlast all other synthetic grass products currently available, and for the foreseeable future. These new developments significantly improve the durability and longevity of artificial grass, much to the delight and relief of homeowners.

Simply put, until now there have been only two types of fibers. One designed and constructed for large "field turf," i.e., football and soccer fields made of polypropylene, an extremely durable fiber made to withstand 300lb + players running and tackling, all while wearing steel cleats. The second type of fiber the more common "landscape grass" made from polyethylene and designed with a softer touch & feel. Polyethylene turf product or landscape grass is for gentler settings found in most backyards. Until recently no other manufacturer has been able to create the softer feel using, the more durable polypropylene, but through years of research ProGreen has finally developed and now made available, a brand-new turf that mimics the softer feel of polyethylene with the much stronger field turf fiber. It is the very best of both worlds. It's a combination of ProGreen's slit fiber "SPORTS TURF" and the new diamond blade technology found in its "REAL" series of landscape grasses. The fusion of these two fibers gives it a realistic 4-color blend, and better yet, it is so resilient making it resistant to matting and lying flat even in heavy traffic.



TAKING BACK YOUR

Weekends

SINCE 1987

**DESIGN
TURF**

THE ARTIFICIAL
GRASS
COMPANY

DesignTurf International, Inc.
1-2, 80D Centurian Drive Markham,
ONTARIO, L3R 8C1
(416)-546-6490
www.designturf.ca